



DIXIE DEER CLASSIC

Important Notice: Dixie Deer Classic 2027 Exhibitor Updates

We are excited to share several updates designed to streamline our exhibitor application process and improve communication leading into next year's show. Please read all pages in their entirety.

Contact US:

Phone: 919-782-5333; Email: dixiedercontracts@gmail.com; OR visit the Show Office onsite.

Online Applications Only:

Paper Applications are no longer available. All Exhibitor Applications must be completed online:

★ www.dixiederclassic.org → Navigate to “For Exhibitors” → “Exhibitor Application”

OR Scan the QR Code below



Booth Space Placement:

While we carefully review each application, booth space placement is **not guaranteed**.

To ensure fair consideration, please complete your application thoroughly. Important factors such as exhibitor tenure, brand alignment, and past participation history are reviewed and taken into heavy consideration during the placement process

Early Bird Application Review:

Early Application reviews will begin in **June**.

Applications are accepted **year-round**, and exhibitors are encouraged to apply early. Earlier submissions allow additional time for review and increase the likelihood of desired placement.

Application Acceptance and Payment Policy:

Payment will **not** be accepted until an exhibitor application has been submitted, reviewed and formally approved. Once an application is approved, you will receive an email notification detailing next steps for payment and contract responsibilities.

Updated Pricing Policy:

- Indoor Booth Spaces: \$6.00 per sq. ft. + \$100 frontage Fee
- Outdoor Spaces: \$3.00 per sq. ft. (no frontage fee)

The examples shown in the table below represent our most popular booth sizes.

A full list of prices is available online at:

★ www.dixiedeerclassic.org → Navigate to “For Exhibitors” → “Exhibitor Space”

Booth Type:	2027 Price:
Standard Booth	\$700.00
Corner Booth	\$800.00
Store Booth	\$2,600.00
Special Store	\$2,800.00
Gun Table	\$100.00
Outdoor Space:	\$/sq. ft.

We Value your Feedback:

Please take a moment to complete this survey to help us improve and better serve our exhibitors.

Scan the QR Code to Access the Survey or Visit <https://forms.gle/QWqD8zjDwbaUkiGi7>



Important Notice: Potential Booth Inclusion Changes:

Items that may have previously been included in booth pricing such as tables, chairs and carpeting may not be included in future booth pricing.

- Should any of these items no longer be included in the booth price, they will be available at your request for an additional cost.
- Vendors reserve the right to bring their own setup and are not required to rent or purchase equipment through the DDC.
- If accepted as an exhibitor for future shows, your contract will clearly outline what is included in your booth price and list optional items available for an additional fee.

Stay Connected:

We value strong communication with our exhibitors and encourage you to stay engaged throughout the year. Please watch your email closely for important updates and opportunities.

You can expect to receive:

- Application and approval updates
- Exhibitor newsletters and show announcements
- Important event and payment deadlines
- New exciting opportunities and participation options
- Helpful exhibitor resources and planning information
- Show highlights and community updates

Please ensure your contact information remains accurate to avoid missing important updates.

Show Hours:

Friday: 11am-8pm | Saturday: 9am-7pm | Sunday: 9am-4pm

To maintain fairness to our attendees, all booths must remain open until 4pm Sunday.

Thank you for being such an important part of the Dixie Deer Classic. We look forward to another exciting and successful show!



2026 Dixie Deer Classic Important Information for our Exhibitors

- If applicable, A NC Sales and Use Tax Certificate of Registration must be displayed during the entirety of the DDC.
- A Worship Service, sponsored by the Wake County Wildlife Club will be held at 7:30 AM on Sunday morning in Seminar Room 1 at the front of the Jim Graham Building. Prayer service will be led by Ridgecrest Outdoor Ministries.
- Vehicles are only allowed in all buildings for unloading and loading purposes. A permit is required. No vehicles will be allowed in buildings on Sunday afternoon until approximately one hour after the DDC closes to the public. No trucks will be allowed to line up at the overhead doors blocking entrances.
- Out of respect to paying customers, exhibits may not be dismantled or closed prior to 4:00 PM Sunday. **This is an absolute rule**; violating it constitutes a breach of contract and may result in not being invited back as a vendor for future shows.
- Pets are not allowed inside the DDC or buildings. Only animals that are an integral part of an Exhibitor's business will be allowed, and they must be registered at the DDC office. A pass will be issued for each animal.
- Wi-Fi is available free of charge for DDC Exhibitors; the DDC office can provide access details.
- Additional tables, chairs, etc. may be rented from Southern Exhibition Services; they can be reached at the information booth in Building One.
- Only tax exempt, 501(c)3 or 501(c)4 non-profit organizations may conduct raffles; all raffles must be registered with the DDC office via the raffle request form: <https://forms.gle/NbZFYZGeS8DnewPf6>
- Smoking is not allowed in any DDC building.
- The DDC is a family-oriented event. Appropriate dress and behavior are expected from all Exhibitors.
- Personal Firearms are not allowed. The public is not allowed to bring firearms onto NC State Fairgrounds premises. Any firearms displayed in DDC exhibits must be disabled. The DDC is sanctioned for "off premises" firearm sales.
- Booth sitting is available. Please contact the DDC in advance to schedule "booth sitters." If a sitter is needed for only a brief time, e.g. 10-15 minutes, please contact the DDC floor manager for your building. You may also call (919) 782-5333.
- The 2027 Dixie Deer Classic is scheduled for March 5th, 6th, 7th. Applications for exhibitor space are accepted year-round and must be submitted exclusively online. To apply, please visit www.dixiedeerclassic.org to complete the online application or scan the attached QR code for direct access. We strongly encourage early submission, as applications received earlier will be processed beginning in **June** and will receive priority consideration for preferred booth locations upon acceptance.

